

EDUCATION UPDATE “QUICK SHEET”

Governmental Affairs Conference

April 17 & 18 Radisson, Lansing (and House Office Building)

- Lt. Governor Brian Calley to deliver keynote the second day.
- “Driving Business Success Through Political and Public Relations Advocacy” addressed by David Adams.
- Handicapping the 2012 Election Moderated by Bill Ballenger, Editor/Publisher, Inside Michigan Politics
- Michigan Economic Update Patrick Anderson, CEO, Anderson Economic Group
- Regulator Roundtable John Kolhoff, Deputy Commissioner, OFIR
- Lansing Lugnuts v. South Bend Silver Hawks Baseball Game
- Lunch and Awards State Lawmaker/Staffer and PAC Fundraising

Collector’s Training School *Update! Two Locations...Same Agenda*

In Collaboration With the Collection’s Consortium

May 2 Doubletree Hotel, Dearborn/Detroit

May 10 Holiday Inn, Marquette

- **Topics to be Included:**
How to Find Debtors and Their Assets, Obtaining a Judgment, Collecting a Judgment, Foreclosure, The Impact of Bankruptcy on Collection and Ethical Issues in Collection
- All presenters from the firm: Weltman, Weinberg & Reis Co., LPA
- \$199 per person; pay just \$169 with early registration option. Register by April 25 for Dearborn; by May 1 for Marquette for savings discount.

Annual Convention and Exposition

July 12-14 Grand Traverse Resort & Spa, Traverse City

- Join industry experts, speakers and exhibitors.
- Enjoy general sessions, breakout training topics and networking.
- Keynote presenter, John Sununu, a former senator from NH and former U.S. Rep who is well versed on the economy, will present a Washington D.C. insider’s views.
- Breakout session by former NCUA Chairman Dennis Dollar.
- Hotel rooms may be booked at the Grand Traverse Resort & Spa using the official reservation form which needs to be faxed; form is available at www.mcul.org (AC&E Website). A minimum two-night stay is required to hold rooms at the Grand Traverse. Many other area hotels are also available.
- Exciting activities and events are being planned; new this year will be a conference “app” for Smart phones. An overview will be provided at Attendee Orientation the first day of the event.

“DATES AT A GLANCE”

WEBINARS

- **You Know You're a Bully If...**
April 12
- **Unemployment Insurance**
April 17
- **New Products to Serve Members & Generate Income**
April 19
- **Turning Around Member Complaints**
April 26
- **Financial Literacy for Board Members** May 17
- **Beyond Account Basics**
May 22
- **How to Compete with Car Dealer Financing Tactics**
May 24
- **RESPA Requirements for Escrow Accounts**
May 30

Compliance Topics Discounted to:
\$129 Webinar / \$99 Audio Option

Other Credit Union Topics:
\$169 Webinar / \$129 Audio Option

*Attend Three Compliance Webinars ...
Receive 50% Off the Fourth*

AUDIO CONFERENCES

- **Teller Regs** | April 3
- **Cross Selling** | April 5
- **Bankruptcy** | April 10
- **Mobile Marketing with QR (Quick Read) Codes** | April 18
- **Helping Members Improve Credit Scores** | May 1
- **Safe Deposit Boxes: The Fundamentals** | May 3
- **Sales Culture Revolution** | May 10
- **Trust Accounts** | May 15
- **Coaching to Gen Y** | May 23
- **Reg E/EFTs** | May 31